

# READ J. COBURN

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## INTRODUCTION

Dedicated Instructional Design professional with success in designing, implementing, and evaluating diverse learning experiences. Passionately involved in the development of e-learning and m-learning solutions. Skilled in designing inspirational courseware and motivating learners to love the learning process.

## SKILLS

- Project Management
- Training & Facilitation
- E-Learning Design & Development
- Summative & Formative Evaluation
- Verbal and Written Communication
- Technology Implementation
- M-learning Solutions
- Data Analysis
- Graphic Design
- Video Production & Editing
- Front-End Web Development
- HTML
- UX/UI - User Experience Design and Testing

## SOFTWARE

- Articulate 360
- Adobe Captivate
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe XD
- Camtasia
- Microsoft Office Suite - MS Word, Excel, PowerPoint
- Canvas LMS

## WORK HISTORY

### **Teacher Trainer** - Burlington English, Inc.

*Central Florida • 04/2021 - Present*

- Conducted Needs Analyses with program SMEs to inform instruction and performance support development
- Developed and implemented collaborative training sessions for teachers with the implementation of m-learning and web-based technologies
- Designed interactive tutorials, videos, and other multimedia instructional materials with Camtasia and Adobe Creative Cloud
- Increased teacher and student buy-in of web-based courseware by over 20% with excellent customer support and customized learning solutions

### **Instructional Design Intern** - eSchool English, Inc.

*Remote • 01/2021 - 05/2021*

- Collaborated with SME to develop content specific to needs, learner, and task analyses
- Designed videos, performance support documents and other multimedia instructional materials for integration within the web-based LMS course
- Created visually appealing graphics, icons, and buttons in Adobe Illustrator for use on the course website
- Developed front end of website with HTML for seamless user interface experience

### **Adult ESOL Instructor** - Miami International Language Academy

*Orlando, FL • 11/2019 - 04/2021*

- Designed and facilitated engaging communicative-based

## EDUCATION

**MS** Instructional Systems and Learning Technology - 4.0 GPA

**Florida State University**

Tallahassee, FL. 12/2021

**BA** English - 3.5 GPA

**University of Florida**

Gainesville, FL. 05/2012

## CERTIFICATIONS

- Instructional Design & Technology, FSU (2021)
- E-Learning Instructional Design Certification, ATD (2020)
- CELTA, Cambridge, Pass A (2019)

lessons online face-to-face

- Inspired students to take control of their own self-development
- Created effective and captivating learning materials using current best pedagogical practices and authoring software

### **L.I.A.S - Academic Teacher**

*Shanghai, China • 11/2016 - 12/2018*

- Integrated virtual supplements and authentic materials into classroom to create safe and positive learning environment
- Fostered student curiosity and interest through creative hands-on activities, including Theatrical Performance and Science Experiments
- Communicated frequently with parents, students, and faculty to provide feedback and discuss instructional strategies

### **Best Learning - Academic Director/Teacher**

*Jinan, China • 06/2013 - 10/2016*

- Designed and developed curricula, course schedules, and virtual supplements
- Oriented new teachers with teaching methodology, learning technology, and formative evaluation
- Created and conducted training sessions to keep current teachers informed about effective teaching methods and proper use of classroom technology, such as Smart Board Notebook software
- Evaluated teachers with classroom observations and provided positive constructive feedback
- Engaged students in immersive tech-rich classroom experiences with diverse learning approaches